

R.E.A.D.Y. Products

R.E.A.D.Y. products are now available on a for-purchase basis within Michigan by contacting Central Michigan University's Educational Materials Center at **(989) 774-3953 or (800) 214-8961 or visit <http://www.emc.cmich.edu/READY>**. R.E.A.D.Y. products include:

- **R.E.A.D.Y. Kits** - This national award-winning kit is designed for parents and caregivers of children from birth through four years of age. The kit is filled with a book, music, learning activities, a child development video, growth wheel and much, much more. This kit comes in three versions: infant, toddler or preschooler.

Purchase Price: \$5-6.00 each in Michigan, \$15 non-Michigan. A combination kit complete with all three age groups is available for \$8.00 in Michigan, \$25 non-Michigan

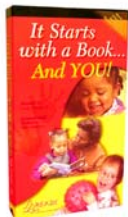


- **R.E.A.D.Y. Packets** – This packet is a component inside each R.E.A.D.Y. kit that may be purchased separately. The pack includes: a book, learning activities, an activity magnet and a pocket-size book list. Packets are available in three versions: infant, toddler, preschooler.

Purchase Price: \$2.00 each in Michigan, \$5 non-Michigan.

- **Hispanic R.E.A.D.Y. Kits** - This kit was developed for Michigan's significant Hispanic population and was successfully piloted in the spring and summer of 2000.

Purchase Price: A limited supply of Hispanic kits are being offered at no cost as the result of a generous contribution from Consumers Energy.



- **R.E.A.D.Y. Video** - This award winning video titled **"It Starts with a Book and YOU!"** was developed at the request of parents and early childhood and child care professionals to illustrate learning activities parents and caregivers can use to help increase the language and literacy development of young children.

Purchase Price: \$6.50 each in Michigan, \$8.25 non-Michigan.

- **R.E.A.D.Y. to Learn Literacy Pack** - This new pack was designed by literacy experts to provide parents with easy to use and enjoyable pre-reading activities to increase the reading readiness of children just prior to entering school. This pack contains eight teacher-tested and parent-approved literacy-building activities centered on the popular *The Very Hungry Caterpillar* book. Over 40,000 Michigan parents and children have benefited from this outstanding product.

Purchase Price: \$3.75 each in Michigan, \$5.00 non-Michigan.



- **R.E.A.D.Y. PowerPoint Presentation for Parents and Child Care Providers** - A PowerPoint presentation on child development and the R.E.A.D.Y. program has been developed for parents and child care providers and is now available. *Purchase Price: This product may be downloaded from the MDE R.E.A.D.Y. web site at no cost.*



BULK (CARTON) PRICING IS ALSO AVAILABLE by contacting (800) 214-8961.